



Assoc. Prof. Dr. Gerta Gogo

Profesore e Asociuar në Financë
Departamenti i Financë – Kontabilitetit
Fakulteti i Ekonomisë dhe Agrobiznesit
Universiteti Bujqësor i Tiranës

E-mail : ggogo@ubt.edu.al

Karriera / Arsimi

2025 Profesor i Asociuar

2010 – në vazhdim Lektor

2011 – 2017 Doktoraturë/ PhD

2008 – 2009 Master në Drejtëm Bankar dhe Tregje Financiare, Universiteti i Alikantes, Spanjë

2001 – 2005 Diplomë Bachelor në Financë/ Specializim Bankë

Fokusi i Kërkimit Shkencor

Financë

Tregje Financiare

Tatime dhe taksa

Kriptomonedha

Fokusi në Mësimdhënie

Financë

Investime

Vlerësim Ndërmarrje

Publikime.

Numri total i publikimeve:

 *Google Scholar:* 9

 *ResearchGate:* 5

 *ORCID iD:* 4

(Listoni maksimumi 10 nga publikimet tuaja më të rëndësishme).

- Gogo. G, Gjoni. A, Uka, R (2025) “The effects of education and knowledge on investing in cryptocurrencies in Albania” Quality Access to Success Volume 26 (204) 2025
- Gogo. G, (2024) “The Effects of The Euro’s Decline on The Albanian Economy” Acta Scientiarum Polonorum Oeconomia Volume 23 (4) 2024
- Gjoni. A, Gogo. G, Uku.S (2024) “Factors Influencing Tax Evasion in The Developing Country: A Regulatory Policy Context” Journal of Governance and Regulation / Volume 13, Issue 4, 2024

- Konomi I, Gjoni. A, Gogo. G, Fejzaj. E, Hoxha. K, (2023) “Human Resources Audit in Albania” Balkan and Near Eastern Journal of Social Sciences Volume 09 (01) 2023
- Gogo. G, Baholli. F, Gjoni. A (2023) “The Factors that Determine Financial Freedom of a Country: Case of Albania”. Balkan and Near Eastern Journal of Social Sciences Volume 09 (Special Issue) 2023
- Gogo. G, Gjoni A, Ismailanji. A (2022) The Impact of Electronic Banking on Customer Satisfaction, XVIII IBANESS Congress Series on Economics, Business and Management, Ohrid, Republic of North Macedonia.
- Gogo. G, Çela. Sh, Gjoni. A, (2021) The Coronavirus effects on the unemployment rate in Albania, XV IBANESS Congress Series on Economics, Business and Management, Plovdiv, Bulgaria
- Gogo. G, Gjoni. A, The Impact of COVID-19 on the Financial Markets in Western Balkan, International Conference “Finance and Accounting towards Sustainable Development Goals”, Tirana, Albania
- Gogo. G, Gjoni. A, Mullaymeri. Xh, (2021) Investing in Cryptocurrency, Opportunities and Risk. 3rd International Conference on Agriculture and Life Sciences Tirana, Albania
- Gogo, G. & Çera, G. (2017). Financial Markets Relation in the South-western Balkan Region. Albanian economy and society across the risk and challenges. Proceeding of the Eighth International Conference for Risk, 59-70. Lefkada, Greece: Albanian Centre for Risk.