



CURRICULUM
MASTER OF SCIENCE STUDY PROGRAM
AGRIBUSINESS MANAGEMENT
with two profiles
MANAGEMENT
ENTREPRENEURSHIP AND INNOVATION

Year 1, Semester I			
Nr.	Subject	Modules	Credits ECTS
1	Market Research and Analysis	Market Research and Analysis	6
2	Econometrics	Econometrics	6
3	Microeconomics II and Optimization	Microeconomics II	3
		Optimization	3
4	Managerial Economics	Managerial Economics	6
5	Strategic Management	Strategic Management	6
			30

Year 1, Semester II			
Nr.	Subject	Modules	Credits ECTS
1	Marketing Management	Marketing Management	6
2	Environmental Standards and Organic Agriculture	Environmental Standards in Agriculture	3
		Organic Agriculture	3
3	Project Management	Project Management	6
4	Organizational Behavior	Organizational Behavior	6
5	Enterprise Risk Management	Enterprise Risk Management	6
			30

Profile: “Management”

Year 2, Semester I			
Nr.	Subject	Modules	Credits ECTS
1	Sustainable Farm Management	Sustainable Farm Management	6
2	Consumer Behavior and Export Marketing	Consumer Behavior	3
		Export Marketing	3
3	Agribusiness Logistics and Quality Management	Agribusiness Logistics	3
		Quality Management	3
Elective Course I			
4.1	Advanced Financial Management and Research Methodology	Advanced Financial Management	3
		Research Methodology	3
4.2	Financial Analysis and Research Methodology	Financial Analysis	3
		Research Methodology	3
4.3	Advanced Management Accounting and Entrepreneurial Finance	Advanced Management Accounting	3
		Entrepreneurial Finance	3
Elective Course II			
5.1	Business and International Trade	International Business	3
		International Trade	3
5.2	Land Use Management and Ecosystem Services Valuation	Land Use Management	3
		Ecosystem Services Valuation	3
5.3	International Business and Leadership	International Business	3
		Leadership	3
			30

Profile: “Entrepreneurship and Innovation”

Year 2, Semester I			
Nr.	Subject	Modules	Credits ECTS
1	Innovation Management	Innovation Management	6
2	Sustainable Entrepreneurship	Sustainable Entrepreneurship	6

3	Start-up Incubation and Legislation	Start-up Legislation and Business Ethics	3
		Start-up Incubation	3
Elective Course I			
4.1	Research Methodology and Design for Open Innovation	Research Methodology	3
		Design and Design Thinking for Open Innovation	3
4.2	Business Model Innovation, Digitalization and E-business	Business Model Innovation	3
		Digitalization and E-business	3
4.3	Research Methodology and Circular Economy	Research Methodology	3
		Circular Economy	3
Elective Course II			
5.1	Decision-Making and Advanced Financial Management	Decision-Making and Problem Solving	3
		Advanced Financial Management	3
5.2	International Business and Leadership	International Business	3
		Leadership	3
5.3	Natural Park Management and Digital Agriculture	Natural Park and Recreation Management	3
		Digital Agriculture	3
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Profile: “Management” and “Entrepreneurship and Innovation”

Year 2, Semester II			
Nr.	Subject	Modules	Credits ECTS
1	Master's Thesis	Thesis orientation seminar	2
		Master Thesis	28
			30